

PIXINT®

CAPABILITY

E-COMMERCE SOLUTION ON FACEBOOK

Corporate Overview

We are a software and UI design services company with a wide range of domain expertise; serving about 120+ large, medium and small clients across the world for the past 7+ years.

DOMAIN EXPERTISE

- INVESTMENT BANKING
- RETAIL BANKING
- HEDGE FUNDS
- RETAIL
- TELECOM
- INSURANCE
- EDUCATION
- TRAVEL AND TOURISM
- CONSTRUCTION
- HEALTHCARE

Corporate Overview...

MANAGEMENT

HARI DAS (CEO&MD)

- Founder of Pixint
- 16 +years of experience
- Worked with most of the wall street Majors.
- Extensive experience in Usability, Software and Web
- Oversees company's sales and Marketing as well
- Holds a Bachelors Degree in Commerce from Mahatma Gandhi University.

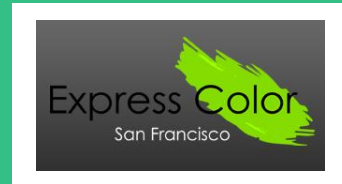
ATISH KUMAR (CTO & Head-Delivery)

- 15+ years of experience
- Extensive hands-on and managerial experience in software development
- Extensive experience in financial domain , worked with major names.
- Responsible for Company's technology decisions and Deliveries.
- Holds a Masters Degree in Computer Applications from Amravati University

RAGHU KODALI (President-Pixint USA)

- Founder of Pixint LLC
- 25+Years of experience
- Ran a software business unit called Pinnacle for 14 years and sold the same to Kanbay (now part of Capgemini).
- Successful entrepreneur and Visionary
- Holds a Masters Degree in Computer Science from NJ University

E-Commerce experience



EXPOSURE TO ECOMMERCE SOLUTIONS ACROSS MULTIPLE DOMAINS, WHERE WE HAVE PROVIDED CUSTOM SOLUTIONS AND OPENSOURCE SOLUTIONS.

OPEN SOURCE SOLUTIONS

- OPENCART
- ZENCART
- AMERICOMMERCE
- OSCOMMERCE
- MAGENTO

CUSTOM SOLUTIONS

- PHP
- DOT NET

Software Engineering

VISION



- GOVERNANCE
- AGILE
- SAVINGS

TOOLS

- JIRA
- BALSAMIQ
- GTM
- SCRUM
- OPENPROJECT
- SPARK/OPENFIRE
- RED-MINE



PEOPLE



- PHP
- DESIGN
- WEB ENGINEERING
- TEST
- DOT NET DEVELOPMENT

PROCESS

- WIRE-FRAME
- LAYOUT
- NAVIGABLE PROTO
- DEV
- TEST
- DEPLOY



We recommend PHP

WHY PHP FOR E-COMMERCE ON FACEBOOK

- SERVER SIDE SCRIPTING LANGUAGE
- MORE THAN 200 MILLION WEB SITES USES IT, FB PROVIDES PHP API.
- OPEN SOURCE, AND CAN BE USED IN ANY OPERATING SYSTEM / PLATFORM
- VARIOUS FRAMEWORKS AND PACKAGES EASILY AVAILABLE.
- SEVERAL E-COMMERCE FRAMEWORK MADE USING PHP INCLUDING MAGENTO, OSCOMMERCE, OPENCART ETC.
- SEVERAL POPULAR ONLINE STORES MADE USING PHP
- EASY INTEGRATION WITH PAYMENT GATEWAYS, LOGISTICS COMPANIES AND MERCHANT SITE AS WELL.

PIXINT PHP DEVELOPMENT

- PIXINT HAS BEEN DELIVERING PROJECTS IN PHP RIGHT FROM THE START, WE HAVE DELIVERED 100+ SITES / APPS (INTERNET/INTRANET)
- PIXINT HAS MADE A ROBUST PRACTICE FOR RE-USE OF COMPONENT LIBRARY AND PROVIDE HIGH QUALITY AND COST_EFFECTIVE SOLUTIONS TO OUR CUSTOMERS
- PIXINT HAS EXTENSIVE EXPERIENCE ON SEVERAL FRAMEWORKS SUCH AS CODEIGNITOR – FOLLOWING MVC . HMVC.
- TEAM IS EXPERIENCED IN IMPLEMENTING MOST OF THE PAYMENT GATEWAYS.

MAJOR PHP BASED WEB APPS.



MAJOR PHP BASED E-COMMERCE

THANK YOU



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