

WWW.PIXINT.COM

PIXINT
Creativity. Ergonomics. Business.

CORPORATE OVERVIEW

Pixint is a unique Information Technology solutions provider with an acute creative edge. We enhance the efficiency and productivity of your business by providing applications that suit for your business needs and are user centric and highly cost-effective. We enable our clients to leave a mark of their brand and convey their identity and ideas through web, desktop, print, and other mediums effectively and clearly. We apply our creativity wisely - without losing the balance between business and communication/technology. We specialize in providing customized solutions for all kinds of businesses and organizations, regardless of their size and industry.

At Pixint, we concentrate on a wide range of verticals. Our globally acclaimed services cover industries like, media, banking and securities, healthcare, hedge funds, manufacturing, real estate and transportation.

We take pride in calling ourselves your one stop for futuristic and advanced technology and creative solutions.

SERVICES

Web/Desktop Solutions

At Pixint, our dedicated team of specialists offers you diversified web/desktop solutions of highest quality and security at the most affordable rate. Our team serves clients with its creative and technological expertise in design, development and maintenance of web and desktop applications (which includes development using open source applications, custom application development and maintenance, e commerce applications, portals and content management systems, enterprise



application services and testing).

We also assist you in shaping and upgrading online interactive product demonstrations. We also design online sales and marketing materials like mailers, online advertisements, banners, online corporate presentations in Flash etc. We also offer designing of newsletters and electronic brochures. Pixint is an ethical and professional SEO service provider with a determined focus on a complete range of SEO services.

Usability Services

Usability is the keyword in any web application. Making the process free of complexities ensures user satisfaction. Our Usability Experts and web/graphic designers carefully maintain a user-centric approach in each step of the User Interface development to ensure complete user satisfaction, more productivity and less investment on training. We create Graphic User Interface's (GUI) for web and desktop applications based on in depth user analysis, thereby enabling us to generate solutions that are user friendly and functionally rich. We also renovate existing GUIs to upgrade performance and usability.

Pixint delivers Functional Prototypes (FP) with new UI for applications. These Prototypes are significant in developing flexible applications for industries like investment banking where processes are constantly evolving. A great deal of our team's experience comes from serving numerous Wall Street majors in creating UI solutions for their trading applications and various market portals.

Search Engine Optimization (SEO)

We are sure you won't mind more business. SEO is the art of optimizing a web site or a web page to rank high in search engines. At Pixint, we help our clients with unique, customized and expert SEO services. You can achieve best search engine visibility and higher traffic for your web site and rake in new clients. Our deep understanding of Search Engine Marketing & Advertising gathered from years of experience of planning and executing SEO projects allows our clients to take full advantage of this low cost marketing opportunity. Get free targeted traffic from search engines and over a period of time build a high authority site that not only gets traffic from search engines but also from a host of alternate sources!

Branding and Graphic Design Services

Your brand represents the essence of your company and the stand of your business. This is where our services as a professional graphic design company come in. We serve our clients with our expertise in the branding services for new companies as well as rebranding assistance for already existing companies.

Logo Creation

A perfectly designed logo plays a significant role in establishing a brand. The creative team at Pixint offers you a custom made, affordable logo design service.

Brochures and Corporate Presentations

A well developed brochure works as a long term investment by adding professionalism and credibility to your business. Our creative team undertakes the process of conceptualization, design and content development with great care and precision to deliver the finest results. Pixint also delivers fresh and customized Flash and PPT marketing presentations that will grab any group's attention.

Stationeries

Company stationery is a simple and innovative method presenting your brand having your company's unique signature stamped across the minds of many. At Pixint, we serve to build your brand offering the finest business design services like business cards, letterheads, envelopes, leaflets etc.



Consulting Services

Pixint is a company you would love to work with because we make truly easy for you to get your requirements delivered efficiently and effectively. Over the years, our exceptional team of professionals at Pixint has established a reputation of exceeding expectations. Our tireless efforts and innovative business solutions have created extraordinary results and have built long-lasting relationships with companies across the globe. We offer onsite as well as offshore consulting services in all areas of our expertise in a reliable, consistent and cost effective approach. Our technology management consulting team comprises superb technology expertise and strategy that serve our clients with different technologies. We strive for providing full time resources to our clients. The cost effective yet quality based results, time zone advantages and professional approach to the work assignments can save costs typically in 50% range.

OUR PROJECTS

Bahrain Yellow Pages

www.bahrainyellowpages.com.bh

The Bahrain Yellow Pages portal is the online directory for all services offered in the Kingdom of Bahrain. The site allows users to search by company, keyword, category or brand and offers location and contact information of any service. The site lists over thousands services located across the Kingdom of Bahrain. The Site offers flash based advertisement banners where service providers can place their advertisements.

The Site also features other unique facilities such as, Country Info, Careers Section, World Time, Currency Converter and Emergency Numbers. The Site is user friendly and its functionalities are spot on. The site was delivered on time by our team and raked in a huge amount of business as soon as it was up and running. A functional, well planned and useful site www.bahrainyellowpages.com.bh was a huge success as it met all the requirements and exceeded the hopes of the client.

Technology: PHP, SQLServer 05

Gulf directory

www.gulfdirectory.com.bh

Gulf directory is an online B2B directory for the GCC countries. Users can search through keyword, location, company, category, brand, offers and get the required information from the website as listing. Each listing will have details of the company, address, location and contact options. This website will list data from different countries available all over the gulf like Bahrain, Qatar, Saudi arabia, Kuwait, Oman and UAE. It will also list data from NON GCC countries. There is robust data management control panel which helps in managing the listing data, import, export. Manage advertisements available in the website.

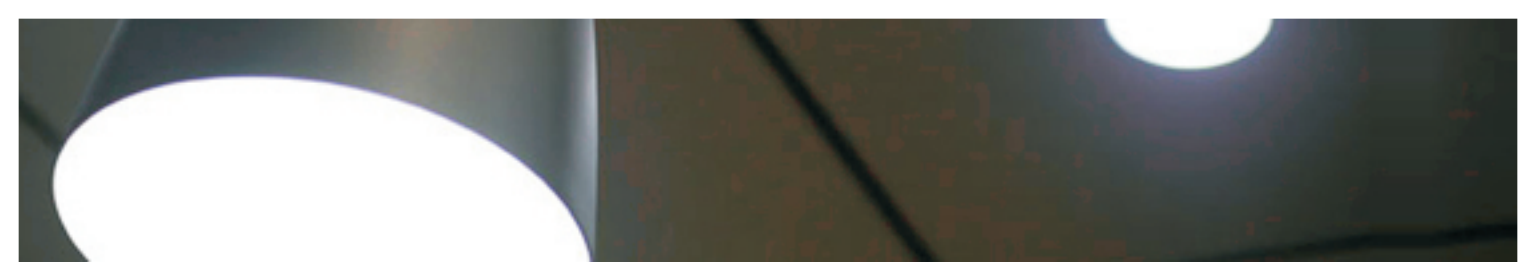
Along with listing data there will be Hotels, Petroleum companies, Properties, Promo offers listing available. There are events and catalogues useful info page available in the website to provide information of various activities in these countries. Website also provides information of countries, Careers, Oil pricing feed, stock feed, currency converter, emergency numbers available in different countries.

Technology: PHP, SQLServer 05

Document Management System

Large Hedge Fund - Connecticut

Pixint has created a web application for a Hedge fund company to manage its deal documents. There will be different kinds of



deal documents which need proper management sorted by issuer and document types. This application provides an easier way to manage documents of around hundred thousand along with the Issuer and Payment, Maturity, Settlement date, Deal size etc. This provides a simpler interface to add, edit and delete documents. It also provides a user-friendly interface to search or browse the documents.

As this is a secured environment it requires an application which is free from hacking vulnerabilities and security leaks. This application was provided with maximum security considerations giving importance to prevent SQL data hacking as well as network hacking using the Active directory web service provided by the company. There are options to bulk code documents where a set of documents can be coded at a time which gives better usability to the user.

NDA restricts us from disclosing the client details; however, the application has got the following features:

- Secured N-Tier Architectural Design with different servers for file sharing, database and production
- Authentication and authorization of Active Directory users of the company by consuming web service provided by the company.
- Robust and scalable data management
- High end data storage (documents of all types) around 1, 70,000 Documents, Total size of 120 GB, Db Size 7.5 GB
- Document Management with multi level authorization
- Quick search and advanced search for searching the documents in file share.
- Saving and reading of compressed files from file server

Technology: ASP.Net, C#, MS SQL Server 2005.

Pilliod Records

www.pilliodrecords.com

Pilliod Records is a fine art print publisher and collaborative workshop located in upper Manhattan. The website caters artists who wish to display their art to niche art collectors. The site is based completely on custom-made CMS (Content Management System). This tool allows the authorized site administrator to edit and update any and all site content at any time. We provided the client the option where the authorized administrator can create new pages dedicated to each new artist, which includes their photograph, a brief about them, and a gallery for their artwork. The site has proved very successful as it is proved to be an effective online business tool for the client.

Technology: Php, My SQL.

Knowledge Management Portal

(NDA restricts us to give client details as this was a private labeled work)

We have developed a community portal for a NJ based firm who provide cost saving tips for techno solution providers. This site showcases features like blog, forum, surveys and articles that are managed through a backend Joomla Content Management System. The site was an instant hit among users for its design and usability and was successful in fulfilling the requirements with sharing the knowledge on financial management. This site includes payment gateway, shopping cart and more. The site has offers a great number of user-oriented features that make the site interesting and fresh. The site has a vast, updateable database packed with useful information for users. Users can register to become members through a password-protected login. The site features updateable highlight sections that enable users to be informed of the latest surveys, news, articles and all latest information on the topics of discussion.

Technology: Php, My SQL, Joomla.



Some of our recent projects include:

Online2Support

www.online2support.com

Online2support is a tech support company that offers its services online through mail, chat and via phone. The website acts the online identity of the company and gives detailed description on the facilities and services offered by the company. Users may register and raise tickets

The Web Design Market

www.thewebdesignmarket.com

The website is an online directory that lists Promoters and Business Development Executives of the web design companies in UK/USA/Canada/Australia/India/China or any other parts of the world. The website features an expandable database from which users can browse for listed service providers. Other features include user login, online submission of project requirement, Add to directory listing, Directory Search, FAQ section, online requisition of free quote etc.

Adena Acupuncture and Yoga

www.yogaacu.com.

This is the personal website of acupuncture practitioner and yoga instructor Adena. The website created by Pixint serves as means of reaching the masses. Pixint delivered features such as online appointment facility, FAQ section, online feedback form, manageable yoga schedule page, content pages to provide maximum information to the user and much more. The interface was designed beautifully to capture the serenity of yoga and the curing nature of acupuncture.

Emerald Holdings

www.emeraldholding.net

Pixint created for this client a UI that is easy to use and with a crisp presentation of the company's core services. The site includes features such as Request Business Info form, RFI form, Featured Service section, and easy accessible links to service information.

Rarefly

www.rarefly.com

Rarefly is a logo design company. Pixint created a website that would showcase the logos created by Rarefly while acting as an online marketing tool for as well. We delivered features such as portfolio, user login, shopping cart, online service requirement form and more.

Topweb

www.topwebimarketing.com

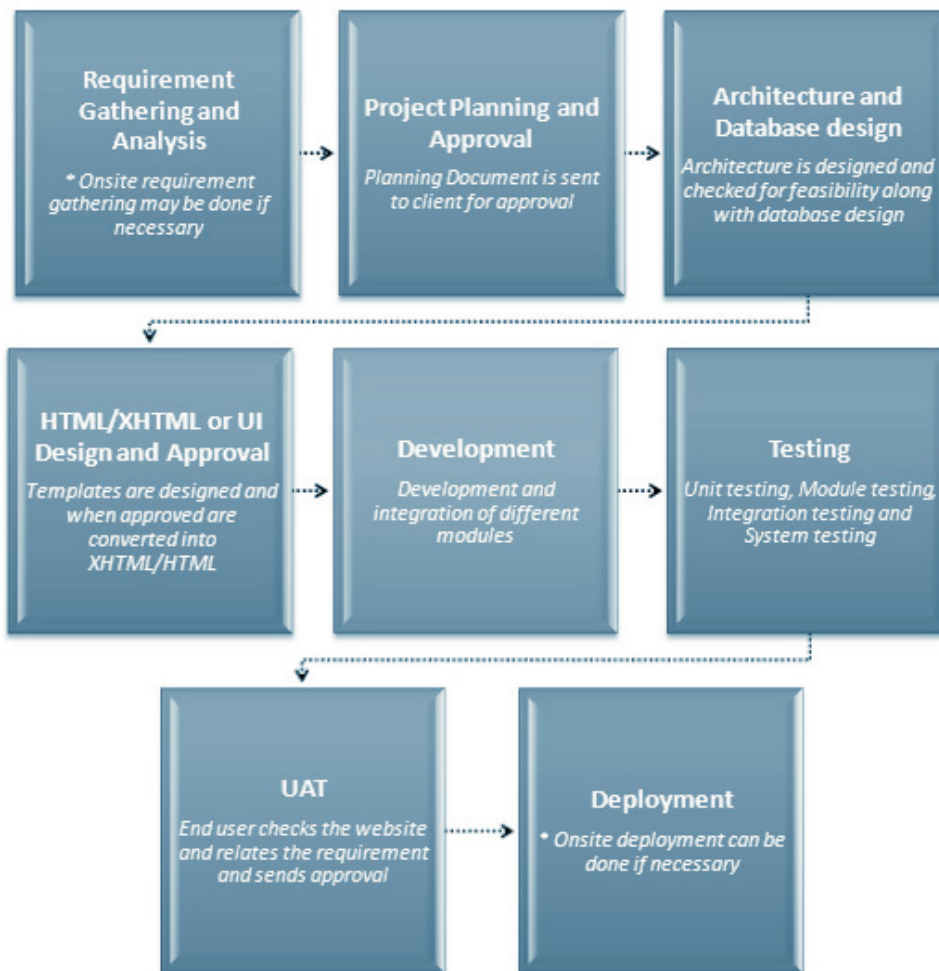
The website created is content based highlighting the services offered by the company. The website serves as a business communication tool for the company.

Video keep sakes:

www.videokeepsakes.info

The website acts as the promotional tool for a wedding videography service provider. The website has features such as online booking form, highlight section for latest video packages, video gallery etc.

PROCESS



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